

**1.3.1. The Institution integrates cross-cutting issues relevant to Professional Ethics, Gender issues , Human values, Environment and sustainability into the Curriculum as prescribed by the University / respective regulative councils.**

**Response:**

- Realizing the importance of certain cross cutting issues such as gender issues, Environment and sustainability, human values and professional ethics, the college has taken the following initiatives.

**Human Values and Professional ethics:**

- The curriculum assimilates subjects like Pharmaceutical jurisprudence to bring awareness in professional, moral and social commitments. These courses impart basic knowledge on important legislations related to pharmacy profession in India. Also instruct to implement code of ethics of Pharmacist in relation to his job, trade, oath of Pharmacist. It furnish particulars regarding the prevention of cruelty to animals by giving CPCSEA guidelines while carrying out animal experiments, breeding and stocking of animals. Furthermore, the Narcotic drugs act included in the syllabus teaches how to control drug abuse and prohibition of opium cultivation.
- College organizes health camps every year in order to create awareness of general health among students and employees of the organization by providing general health care services and counselling on basic healthcare and hygiene. Moreover, as a part of community service, college organizes blood donation camps to motivate students and employees to donate blood.
- The College organizes special lectures in the institution to inculcate professional ethics in their day to day life. The extension activities promote students attitude towards global issues in professional ethics.
- The course also familiarises work place rights and responsibilities with the ethics in changing domains of research engineers and managers.

**Gender Issues:**

The Management gives special emphasis in promoting value systems among the students to eliminate gender bias in the campus through co-education system.

1. Develop students sensibility with regard to issues of gender in contemporary India.
2. Expose the students to debates on the politics and economics of work.
3. Manifest students to more egalitarian interactions between men and women.
4. Interviews students to some key biological aspects of genders.

Women Empowerment cell was constituted as per rules with the aim of encouraging women in various activities.

The composition of the cell is:

SI.NO	NAME AND DESIGNATION	POSITION
1	Mrs.T.Naga Aparna	Coordinator

2	Mrs Anuradha	Member
3	Mrs. Vijaya rekha	Member
4	Mrs.priyanka	Member
5	Mrs. sreevalli	Member

### **Environmental and Sustainability:**

- A subject called environmental sciences is incorporated in the curriculum to emphasize the value of environmental education, natural resource and their conservation. It is the scientific study of the environmental system and the status of its inherent or induced changes on organisms.
- It includes not only the study of physical and biological characters of the environment but also the social and cultural factors and the impact of man on environment.
- It dispense an over view of impacts of air, water, biological and socio economical aspects.
- It motivates to learner to participate in protection and improvement of environment.
- The organisation Develops an attitude of concern for the environment by conducting Haritha haram programme and Swachh Bharat as a part of environmental pollution control and strives to attain harmony with nature.

### **Value education:**

- It is a process by which students will be able to imbibe good values.
- It helps in learning about self and wisdom of life in a self exploratory, systematic and scientific way through formal education.
- Value education reflects ones attitude, decision , dreams and visions towards their life and surrounding environment.
- It increases capacity to work independently and implement their learning in practical life.

### **Pedagogy studies:**

- Develop motivation among students.
- Increase in participation of students in tasks and activities.
- Allow the instructors and students to develop an innovative way of developing the curriculum and instructional strategies.
- Imparts adequate knowledge in terms of subject matter.
- Enables the teachers to acquire an understanding of needs and requirements of students.
- Permits the instructors and students to form pleasant and cordial terms and relationships with others.

