

---

# INTELLECTUAL PROPERTY RIGHTS

---



**Dr.D.VARUN**  
Professor & Academic Director  
**SRI INDU INSTITUTE OF PHARMACY**  
Hyderabad

- WHAT IS IPR?

- **PROPERTY ~**

Real estate, Land, House, Apartments—  
Immovable assets

- With respect to class – Investments of shares, bonds and mutual funds, deposits for fixed term, investments in commercial enterprises or banks, Ornaments, Vehicles...

- Property = Ownership (Belongings / Possessions / Premises)

- ❑ If Intellectual placed before property concept of ownership does not change but meaning changes to something that is result of creativity.
- ❑ Intellectual property is a right pervading some material object which is basically a creation of intellect.
- ❑ It is a property in fiction and is real like a real property such as a house or land.

## FICTIONAL???

- For e.g., copy right is a right in some creation of art, a manuscript of book or article or a recorded sound. But such article is sealable or transferable, subject to the copy right of its author.
- A real property is not created by intellect, is enjoyed by owner only at any given time and the right over it is real, obvious and easy enforceable.

# TYPES OF IPR

- Copy right
- Trademark
- Geographical Indication
- Industrial Design
- Patent
- Layout Designs ( Topographies of integrated circuits)
- Protection of undisclosed information

# ATTRIBUTES OF IPR

- IPR is a property in fiction and not in fact
- It is a right in fact pervading some material object or real property
- It is sealable and transferable
- It is confined or extended to some defined period of its life

# BENEFITS OF IPR

- Safeguarding of individual interests
- Progress of Science and technology and development of the state
- Rising progress of society
- Role of inventors recognized
- Growth of industries

# COPY RIGHT

- Copy right is a exclusive right which an author acquires for his work of literary or artistic nature such as book, a painting, a sculpture, a photograph, a motion picture..etc
- It is a right to print, multiple, publish or sell a work.



# PATENT RIGHT

- Patent is an exclusive right granted to an inventor or a discoverer to make, sell or use his invention / discovery.
- The patentee has the power to exclude others from using his invention even if he is not using it

# DESIGN RIGHT

- The term Design means a feature of shape, configuration, pattern, ornament or composition of lines or colors applied to any article, two dimensional or three dimensional

# TRADEMARK RIGHT

- Some mark symbol or pattern or other device, affixed to goods offered for sale where by the goods can be at once distinguished from similar goods of other manufacturers or other dealers.

# GEOGRAPHICAL INDICATIONS

- Geographical indications are, indications which identify a set of goods as originating in the territory, where a given quality, reputation or other characteristic of the goods is essentially attributable to its geographical origin.

# LAYOUT-DESIGN

## (TOPOGRAPHICS) OF INTEGRATED CIRCUITS

- A right is given to author over a lay out~design, or over an integrated circuit in which a protected layout is incorporated.

# PROTECTION OF UNDISCLOSED INFORMATION

- Natural and legal persons have right to prevent government or govt agencies from disclosing the data or information lodged with them.

# PURPOSE OF IPR

- Encourage scientific script
- Encourage R&D in the case of drugs
- Bring down prices in the case of drugs
- Make life easier and happier